

# Lights Camera Media!

The modern world is defined by the ubiquitous presence of media all around us. Given its importance, students at the Bishop's Junior College have been learning Mass Media and Communications (MMC) for some years now. However, on Wednesday, 28 September 2022, they took their learning out of the classroom and onto the stage in the form of 'Lights, Camera, Media!'



The event began with a fest where students displayed their small businesses of hand-crafted objects such as paintings, jewellery, cookies, candles, clothing, and more. The basement of the Lorna Roberts Hall was turned into a food court cum arcade as students sold pani-

puri, canopies, fries, and cake, as well as manned various games stalls which offered participants the chance to win exciting prizes for a show of skill.

The buzz of activity shifted to the Hall afterwards, where Prerna Daswani and Hussian Kachwala welcomed the Humanities students to the opening ceremony of the day's programme. The Dean of the Junior College, Miss Hora, then led the gathering in a prayer to the Almighty and congratulated the students for their hard work in organising the event.



Soon afterwards, the first Round Table Discussion commenced with Mrs Trisha Banerjee and Aanya Tejwani served as interlocutors in a conversation with four giants of the media and entertainment industry: Miss Tanvi Parekh, a marketing expert, Miss Saanen Sutterwala, a

studio manager who works for VFX, Miss Claudelle Monis, a former journalist, and Mr Joel George, a film-maker. The panellists were asked about the rise of OTTs, the diverse content now available, and their views on the future of entertainment. 2



Bishops' alumnus, Aditya Iyengar then took to the stage as a stand-up comedian. With jokes about teachers and their favourite phrases, laughter broke out across the room, closely followed by hoots, cheers, and thundering applause.

This was followed by a second Round Table Discussion which was presided over by Miss Vinaya Patil and Bryan Lobo where the panellists were asked about the perpetuation of stereotypes related to race, religion, sexual orientation, and gender in the media.



After a short break, the submissions of the advertising competitions and the short film festival were shown on the screen. The advertisements were an impressive, and some might say, more productive exhibition of students' sweet-talking abilities, which had hitherto only been employed to be out of class. The films tackled topics such as bullying and insecurities, bringing a dash of humour and a touch of class to such pressing issues.



Taksha Rao and Aanchal Agarwal then conducted a riveting quiz for the students which shone a light on who has the most impressive repertoire of pop culture knowledge, a useful skill to have in the modern world.





Towards the end of the day's proceedings, the winners of the various competitions were felicitated on stage by the panellists; Krisha Kushlani and Aanya Tejwani won Best Film; Anurag Das was adjudged the best photojournalist; and in the realm of article-writing, it was Reva Bharadwaj and Nidhi Tapadia who stood first.

Arnav Dev then delivered the Vote of Thanks, expressing the organising committee's appreciation for the many people who made 'Lights, Camera, Media!' a smashing success.







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